

Sponsorship Dossier

The event for #webperf enthusiasts



We Love Speed
returns for a
New Edition
in **Nantes**



The French Web Performance Event



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We Love Speed is back for its **5th edition!**

Created by and for the web performance community, this event was born from the desire to widely share knowledge and experiences in web performance.

We expect nearly **150 participants**, including decision-makers, developers, enthusiasts, and experts in web performance and SEO as we do every year.

It is essential for us to actively contribute to the democratization of web performance, ensuring there are topics suited to all sensibilities: technical, business, best practices, case studies, introductory or advanced topics...

You will find what you are looking for!

We have always placed diversity and inclusion at the heart of our actions.

We have intensified our efforts for this edition by deploying additional resources:

- An anonymous conference proposal selection process to eliminate bias.
- Mobilizing various technical communities to stimulate conference proposals from speakers from diverse backgrounds.
- Organizing coaching sessions to support novice speakers in their presentations.

Our goal is to create an environment where all voices are heard and valued, highlighting the richness of perspectives from each speaker.

Diversity & Inclusion

Why support we speed ?

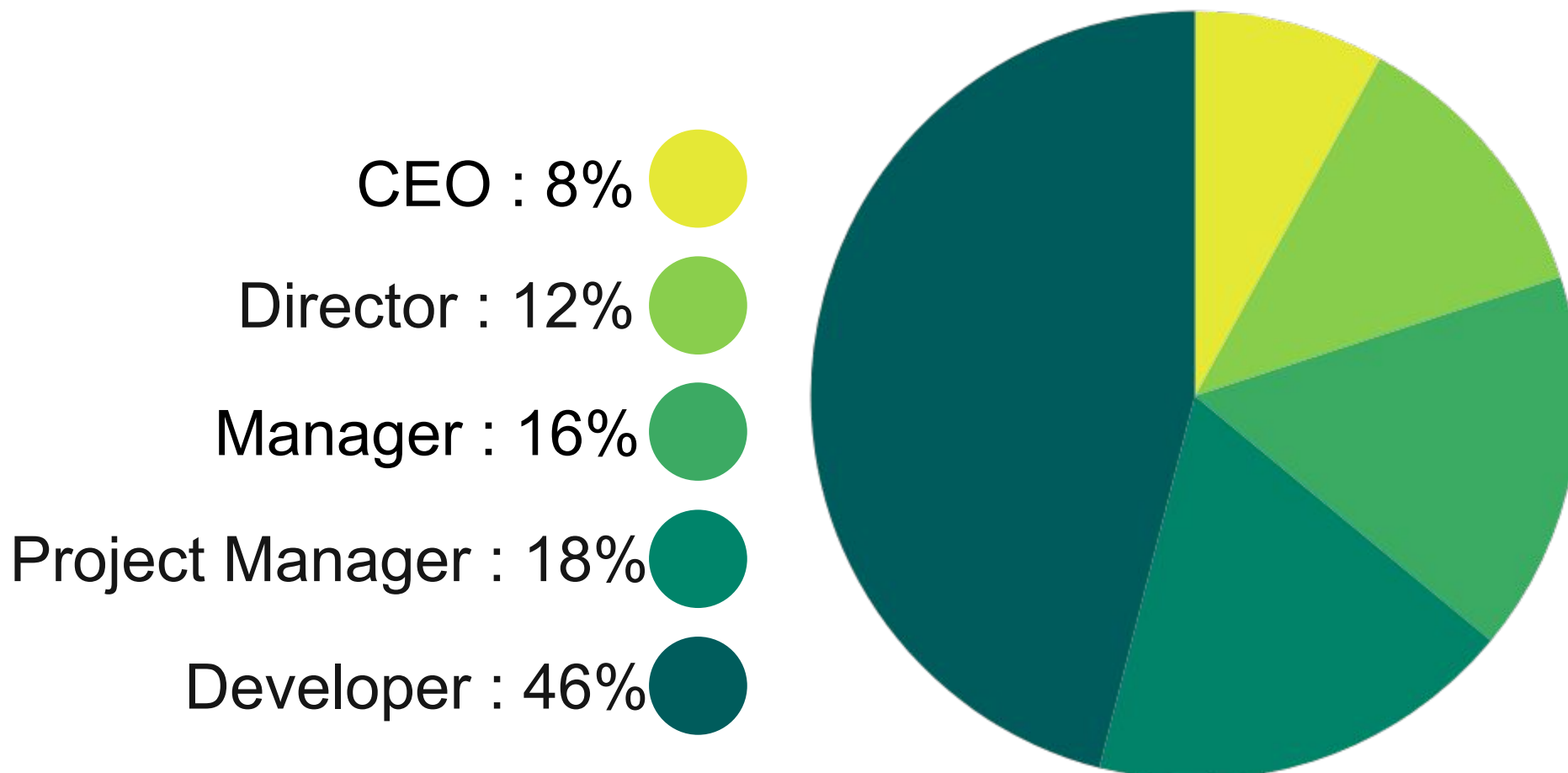
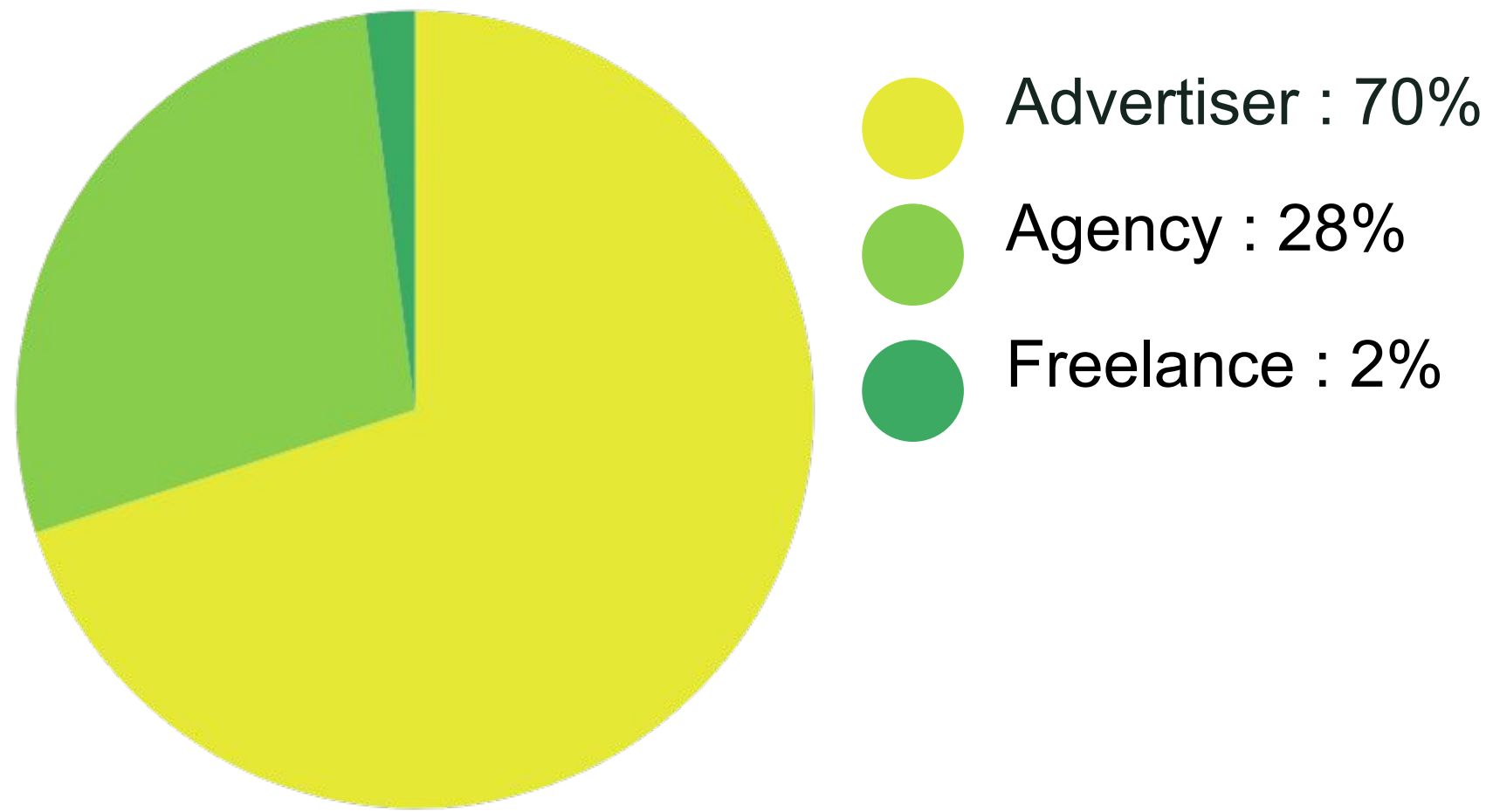
We Love Speed is the leading **French-speaking event** dedicated to web performance!

Our team continually seeks to evolve the event by offering **quality conferences** and attracting more and more participants.

We are committed to providing an event tailored to all profiles through conferences of different technical levels.

Our objective: to share expertise and help our participants grow.

By supporting We Love Speed, you will have the opportunity to connect with dozens of experts, over 250 participants, and benefit from significant exposure within the French and international web performance community.



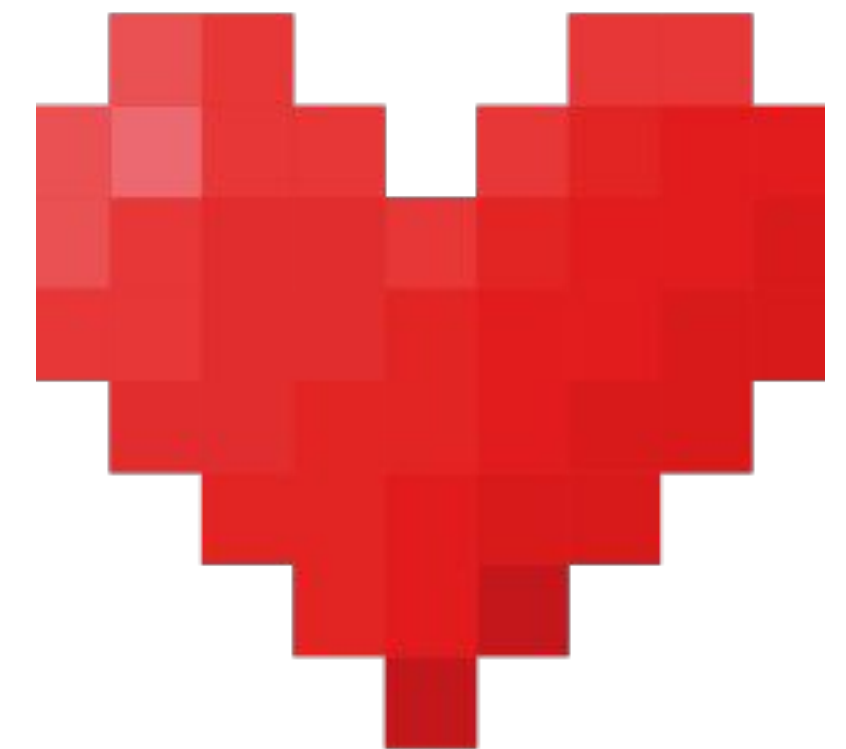
Who Participates in
we ❤️ speed ?



SEPTEMBER 17
2024

Let's Meet in September!

We are doing everything possible to make it an unforgettable event: spacious venue, quality furniture, networking spaces, and relevant professional talks.



They supported us in 2023



Les témoignages de la dernière édition

"We learned that web performance requires frequent reminders about concepts that may seem obvious. It also requires a bit of subtlety for behaviors that can sometimes be counterintuitive. Finally, web performance must be built with development teams, not at their expense or afterward. We also commend the impeccable organization of this conference. Thanks to the organizers!"

Martin Catty

" Great conferences, very informative. We learn a lot at We Love Speed 🤩 "

Kaci Agoun

" "Congratulations to the whole team, your work is essential to keep the French web community alive! I hope to see you again for many years"

" It was a great day! It's quite incredible how so many different profiles can come together around the same issue."

The place: Exponantes

Route de Saint-Joseph de Porterie, 44300 Nantes



Nos objectifs en chiffre



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Day

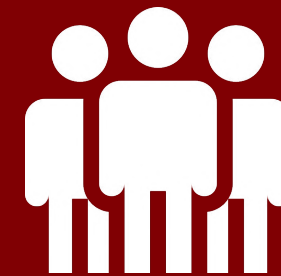
Alternation of conferences and networking moments (breakfast, lunch, snack, etc.)



15+

TALKS

Speakers selected by webperf influencers to ensure quality conferences.



150+

ATTENDEES

Open to all web professionals, curious and activists against excess milliseconds in their applications.



200 €

149 € EARLY BIRDS

An affordable price for an event accessible to all. Advantageous rates will be offered to Early Birds, as well as to unemployed people or students.

Our Sponsorship offers

	GOLD	SILVER	BRONZE
Early Bird Price (excl. VAT) - june 7	2125 €	1620 €	/
Price (excl. VAT)	2500 €	1800 €	950 €
Available Pacis	3	5	4
Your logo on our print materials	♥	♥	♥
A sponsored workshop (20 min)	♥		
A stand in the networking area	♥	♥	
Goodies in the tote bags	♥	♥	♥
Staff tickets	3	2	1
Promo code tickets -20%	5	2	2
Presence on our website	♥	♥	♥
Your logo on our social networks	♥	♥	♥
Your logo in our Newsletters	♥	♥	♥
List and information of registered participants who have explicitly given their GDPR consent	♥		

Your stand

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We Love Speed will provide each sponsor stand with 1 table, 2 chairs, and a power outlet. We recommend preparing communication materials: flyer, tablecloth, goodies (stickers, lanyards, etc.). You will have a dedicated space where you can display your banner.

Our sponsoring offer

Workshop

- 20-minute speaking slot - use case, tips, or client demo
- Number of seats in the room - about 50
- List and information of registered participants who have explicitly given their GDPR consent

Public price: 1000€ excl. VAT
Sponsor price: 600€ excl. VAT

Lanyard



Lanyard sponsorship with your branding: production and shipping at the sponsor's expense.

Public price: 500€ excl. VAT

Coffee Break



Coffee break sponsorship with your branding: at the sponsor's expense.

Public price: 1000€ excl. VAT

Another idea?

Do not hesitate to let us know.

Other Sponsorship Opportunities



You can't or prefer not to opt for the Gold, Silver, or Bronze options but still want to support us?

1- Choose your sponsoring

Donate whatever you want.

We will put your logo on our partner page and thank you on social media!

2- Offer one or more places

Offer tickets to specific individuals, organize a contest, or fund tickets to promote diversity (Diversity Ticket) or allow job seekers or students to join the event.

We will not fail to mention it on social media and on the website!

Would you like to become a sponsor?

Contact us!



Emilie WILHELM

Phone : 06 19 61 21 25



Marylise CHAMONARD

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www.welovespeed.com

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