

## SPONSORSHIP PACKAGES

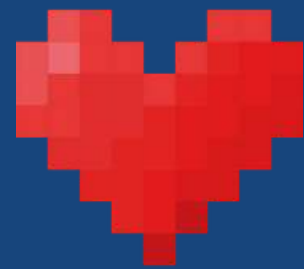
w e  s p e e d

May 10th 2023, Paris

The event for **#webperf** enthusiasts  
[welovespeed.com/2023](https://welovespeed.com/2023)

## *The French web performance event!*

# WE



# SPEED

### **We Love Speed is back for a 5th edition!**

Created by and for the webperf community, this event was born out of the desire to share knowledge and experience in the field of webperf as widely as possible.

We are expecting around 250 participants, including decision-makers, developers, enthusiasts and web performance experts, as we do every year. But in 2023, we want to contribute even more to the democratisation of web performance.

This is why we are aiming for a more heterogeneous audience for this edition, including profiles such as Chief Digital Officers, e-business managers, marketers and SEOs. We will therefore select conferences adapted to all sensibilities. There will be something for everyone!

PERFMATTERS

EXPERIENCE  
FEEDBACK

WEBPERF

E-COMMERCE

EXPERTS

TECH

LEARN

ROUND  
TABLE

WEB

TESTIMONIAL

MARKETING

EXCHANGE

SEO

WEB OPTIZIMATION

We Love Speed is the leading French event dedicated to web performance!

Our team is constantly looking to improve the event by offering quality conferences and attracting more participants.

We are committed to offer an event adapted to all profiles through conferences of different technical levels. Our objective: share expertise and help our participants grow.

By accompanying We Love Speed, you will have the opportunity to connect with dozens of experts, more than 250 participants and you will benefit from a strong influence within the French and international webperf community.

# WHY SUPPORT

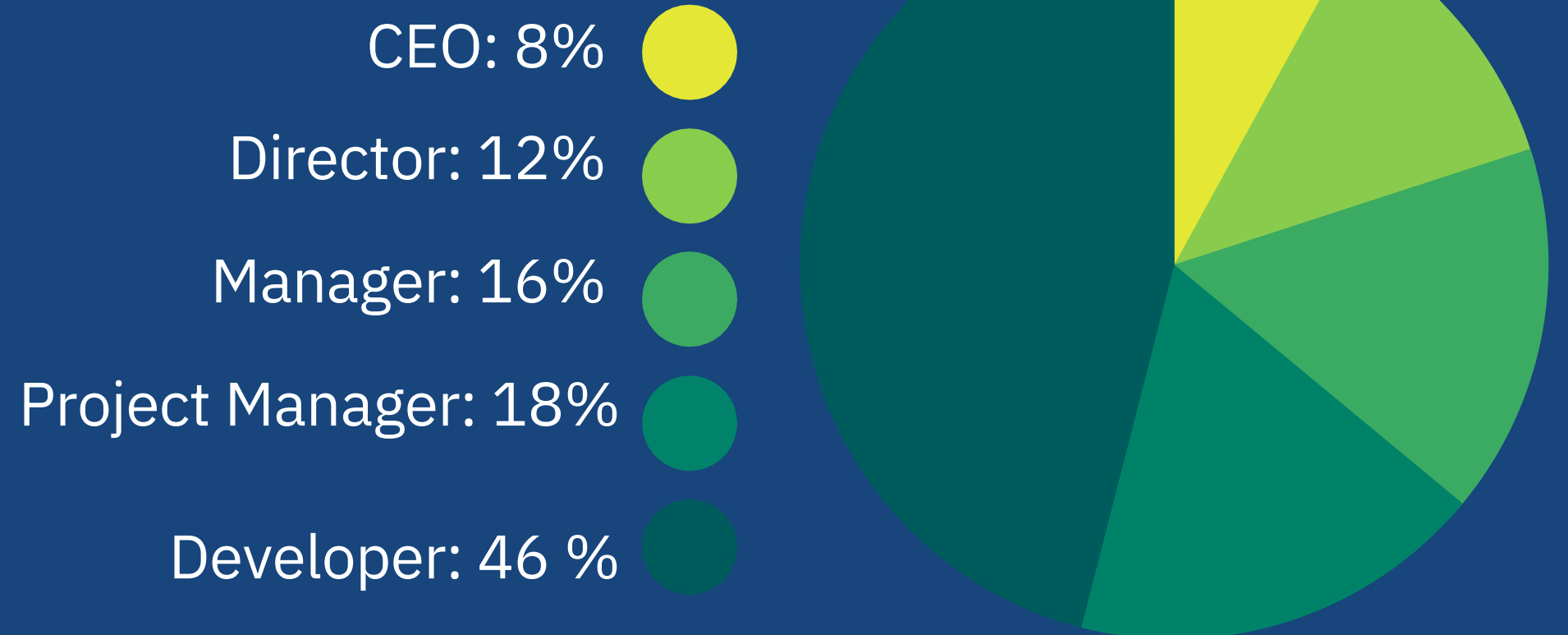
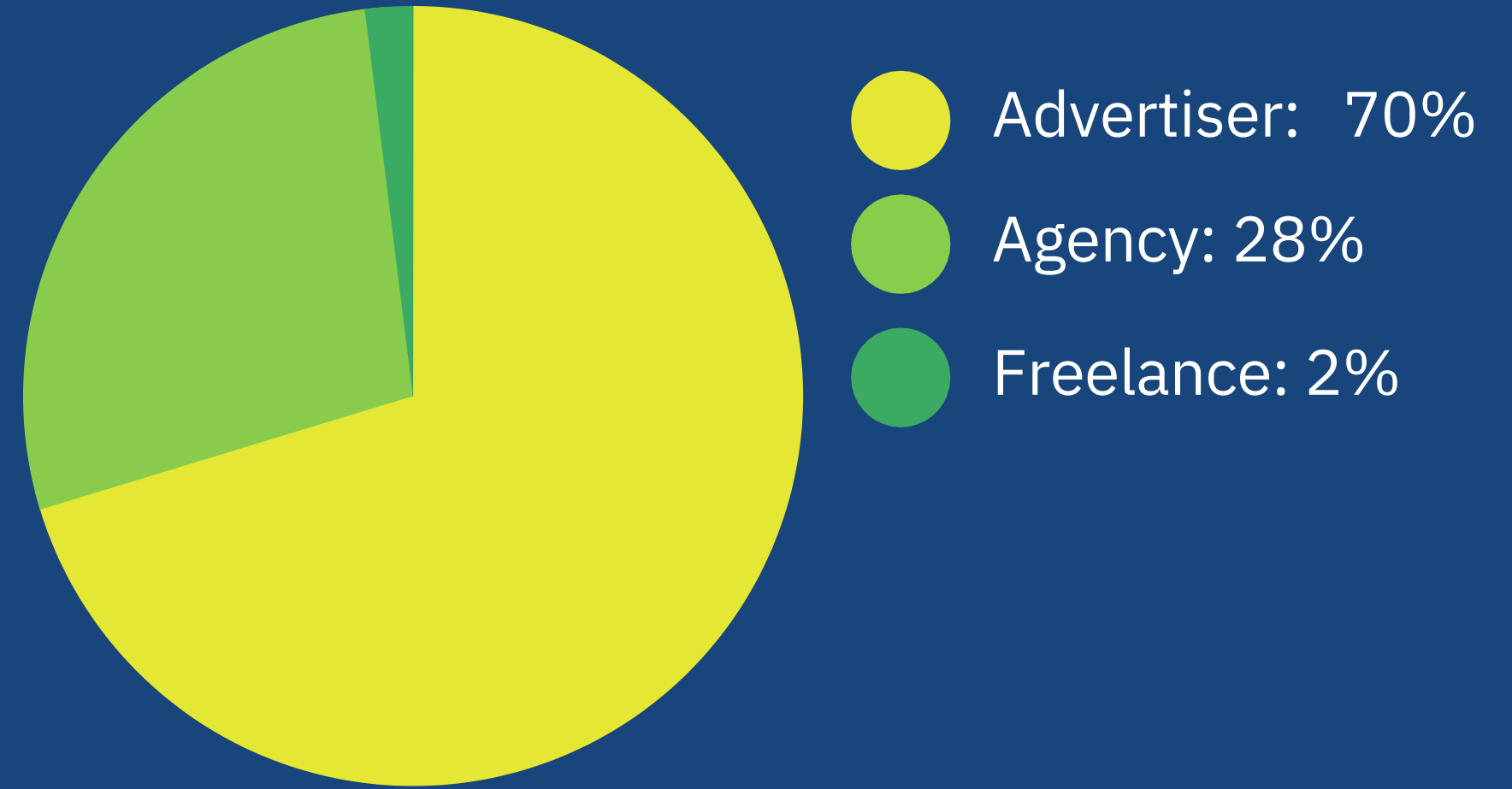
WE 

# SPEED ?

WE  SPEED

ATTENDEE

DEMOGRAPHICS





**MAY 10, 2023**

## **See you in May!**

We do everything possible to make your event as smooth and comfortable as possible: quality tools, exchange spaces, layout of talks, and respect for health regulations and recommendations for maximum serenity!





**THEY  
SUPPORTED US!**

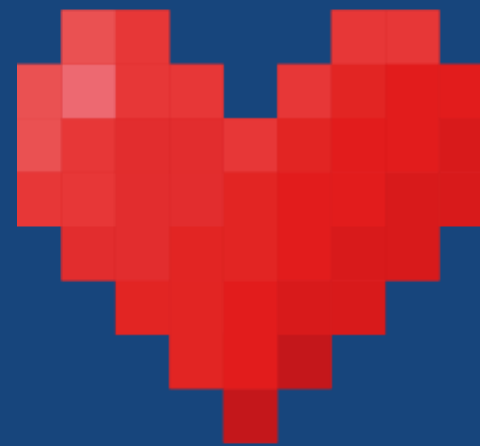


# FEEDBACKS FROM THE LAST EDITION

*"Congratulations to the whole team, your work is essential to keep the French web community alive! I hope to see you for many years to come."*

*"Well done again, and thank you for keeping the event face-to-face!"*

*"Well done, thank you, see you next year! ♥ "*





# THE PLACE: ESPACE SAINT MARTIN

199BIS RUE SAINT-MARTIN  
75003 PARIS



# OUR GOALS IN FIGURES



**1**

**DAY**

Alternating conferences and networking moments (breakfast, lunch, snacks, etc.)



**15+**

**TALK**

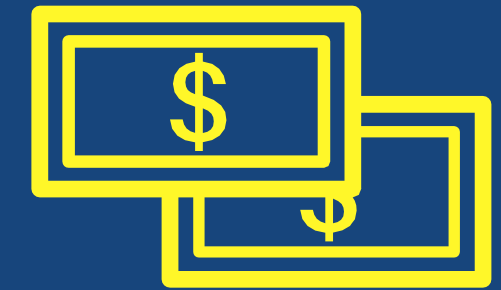
Speakers selected by webperf influencers to ensure quality conferences.



**250+**

**ATTENDEES**

Open to all web professionals, curious and militant against the milliseconds in excess of their applications.



**250€**

**189€ EARLY BIRD**

An affordable price for an event accessible to all. Special rates will be offered to Early Birds, unemployed people and students.



# OUR SPONSORSHIP OFFERS

## OFFLINE

	<b>GOLD</b> <b>4,000 €</b>	<b>SILVER</b> <b>2,500 €</b>	<b>BRONZE</b> <b>1,000 €</b>
Your logo on our print media			
A sponsored workshop (20 min)		-	-
A stand in the networking area	One table & two chairs	A table & high chair	-
Possibility to include goodies in the tote-bags			
Tickets staff	5	3	2
Promotional code tickets -15% off	10	5	2

# OUR SPONSORSHIP OFFERS

ONLINE

	GOLD	SILVER	BRONZE
Branding on event website			
Inclusion in pre-event promotional emails and social media posts			
Logo visibility in our newsletter			
List and information of registrants who have explicitly given their RGPD consent		-	-

# OUR SPONSORSHIP OFFERS

## OPTIONAL

- **Workshop - 600€ HT if you are already a sponsor  
1,000€ HT if you are not a sponsor**
  - 20 minute presentation - use case, tips or customer demo
  - Number of people in the room - about 50
  - List and information of registrants who have explicitly given their RGPD consent
- **Sponsorship of lanyards with your branding - 500€ HT (sponsor takes care of manufacturing and shipping)**
- **Sponsorship of coffee breaks with your branding - 300€ HT**

**HAVE ANOTHER IDEA?  
DON'T HESITATE TO LET US KNOW!**

# SUPPORT US IN OTHER WAYS



You can't / prefer not to choose the Gold, Silver or Bronze option but you still want to support us?

## 1 Free sponsorship

*Give what you want.*

*We put your logo on our partner page and thank you on the networks!*

*If you would like to send us a sticker, we will attach it to the event tote-bag.*

## 2 Offer a seat or multiple seats

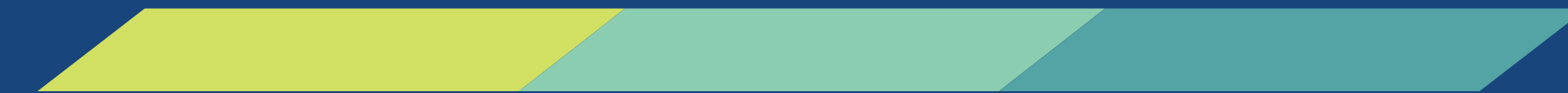
*Offer tickets to specific people, organise a competition, or finance tickets to promote diversity (Diversity Ticket) or allow job seekers or students to join the event.*

*We'll be sure to mention it on the networks and on the website!*



**WOULD YOU LIKE TO BECOME A SPONSOR?**

**Contact us!**



*You too can campaign against milliseconds too many!*

[contact@welovespeed.com](mailto:contact@welovespeed.com)

Olivier PERRIN : 06 32 61 10 81

Joanne BADIANE

w e  s p e e d