

SPONSORING KIT



PHYGITAL SUMMIT



On Site & Digital

December 16 2021, Lyon, France

*The French event for **#webperf** enthusiasts*

www.welovespeed.com/en/2021/

THE WE SPEED CONFERENCE?

*An event dedicated to tech experts
with over 250 participants.*

Fourth edition of the event dedicated to webperf experts in France.

Created by and for the webperf community, this event was created to share knowledge and experience in the field of site speed optimization as widely as possible.

Web professionals, e-merchants and site speed experts will meet in Lyon for a day in a friendly atmosphere.



Lyon

Palais de la Bourse

DEC. 16 2021

Lyon is a true geographical, gastronomic and cultural capital, but it is also a pioneer and driving force for the web and e-commerce in France.

Thanks to its 2 train stations and its international airport, Lyon is accessible from a hundred destinations, every day.

For the 2021 edition of We Love Speed, we will welcome you at the Palais de la Bourse, a famous historical monument located in the heart of the Lyon peninsula.

We Love Speed is the leading French-speaking event dedicated to web performance!

Our team is constantly looking to improve the event by offering quality talks and attracting more and more participants.

We are committed to offering an event adapted to all personas through conferences of different technical levels. Our objective: to share expertise and help our participants grow.

By supporting We Love Speed, you will have the opportunity to connect with dozens of experts, more than 250 participants and you will benefit from a strong influence within the French and international webperf community.

WHY

SUPPORT

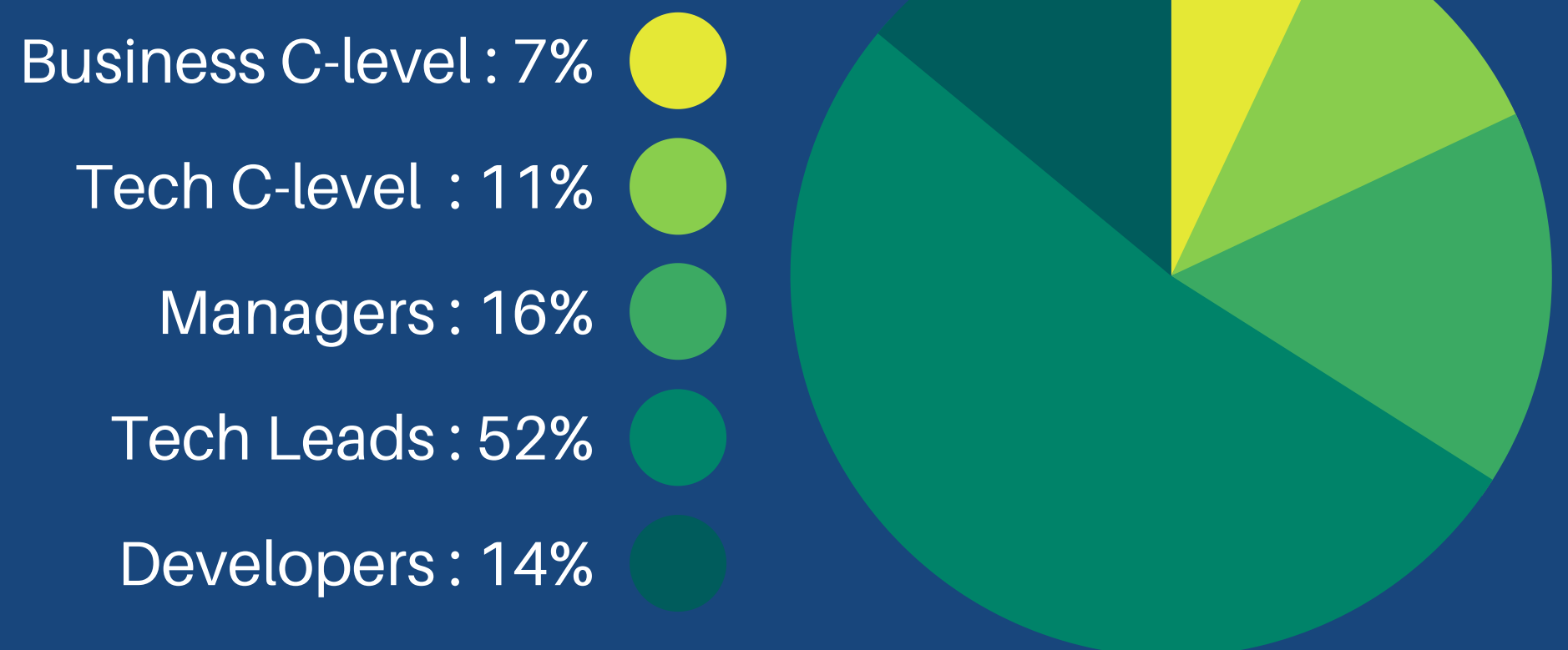
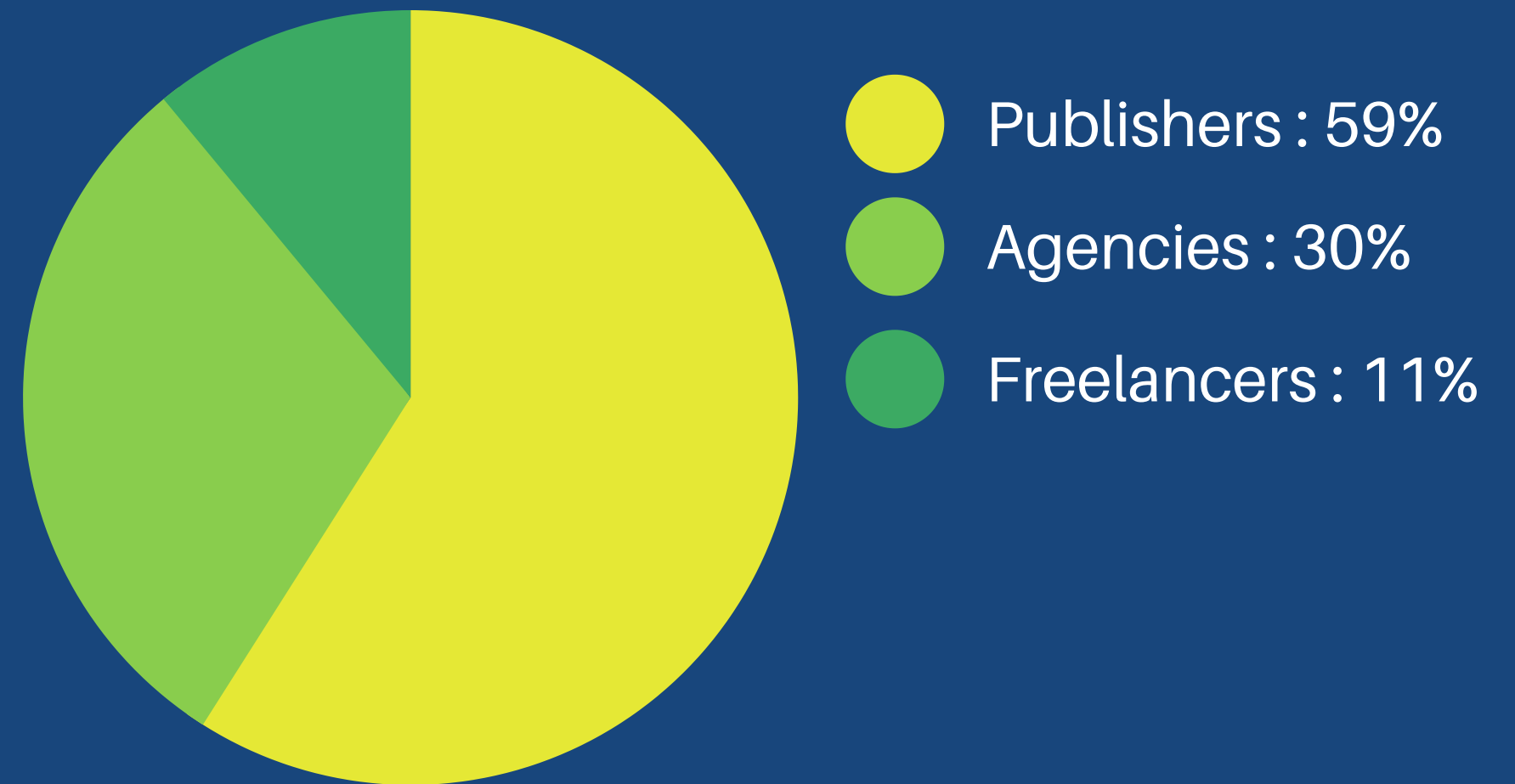
WE  SPEED?

WHO ARE THE WE SPEED ATTENDEES?

We Love Speed has a tech DNA.

You will therefore meet mainly technical profiles at our events.

But in order to democratize the subject of site speed optimisation, We Love Speed attracts more and more decision-makers and marketing profiles each year.





**DEC. 16
2021**

See you in December!

We do everything possible to make this event as comfortable as possible: quality tools, exchange spaces, layout of talks, and respect for health regulations and recommendations for maximum serenity!



OUR OBJECTIVES IN FIGURES



1

DAY

Alternating conferences and networking moments (breakfast, lunch, snacks, etc.)



14

TALKS

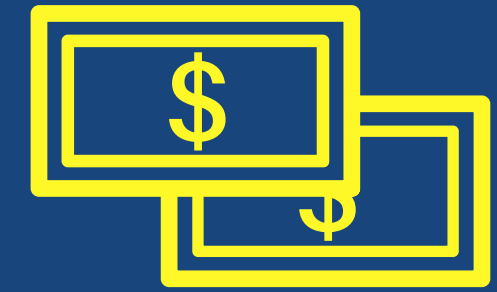
Speakers selected by webperf experts to ensure quality conferences. No paid slots.



250+

ATTENDEES

Open to all web professionals, curious and those who fight against the extra milliseconds of their applications.



€220

€159 EARLY BIRDS

An affordable price for an event accessible to all. Special rates will be offered to early birds, unemployed people, students and minorities.

BECOME A GOLD SPONSOR



Tickets to offer

- **5 tickets to offer** (nominative or via a coupons)
- A nice gift for your employees, prospects and clients!

Your visibility in our newsletter

- **1000+ subscribers**
- Logo at the bottom of all our e-mails
- Integrate 2 short messages of your own (1 before and one after the conference)!

We'll feature you on the site and social media

- Your logo and a short message on our website
- Thanks on Twitter + LinkedIn (before and after the event)



Your booth on D-day

- 1 table, 2 seats, 1 space for your kakemonos
- Your logo on 4 to 6 kakemonos of the event (once on each stage)
- **3 minutes** to introduce your company on the main stage + a member of our team will thank you on the secondary stage



Brochures and goodies

- Your **brochures and goodies** will be given to each visitor at the end of the event (health requirement).



Key qualified contacts

- You will have access to the contact details of participants who have **explicitly** given their consent. #GDPR

BECOME A SILVER SPONSOR

 €1 000

One ticket to offer

- *One ticket to offer* (nominative or via a coupons)
- *A nice gift for an employee, a key prospect or your best customer!*

Your visibility in our newsletter

- *1000+ subscribers*
- *Logo at the bottom of all our e-mails*

We'll feature you on the site and social media

- *Your logo on our website*
- *Thanks on Twitter + LinkedIn*
(before et after the event)

Brochures and goodies

- *Your brochures and goodies will be given to each visitor at the end of the event (health requirement).*

SUPPORT US IN OTHER WAYS



You can't / prefer not to choose the Gold or Silver option but you still want to support us?

1 Custom Sponsorship

Let's discuss a tailor-made package.

We will put your logo on our partner page and thank you on the networks!

If you want to send us a sticker, we will include it in the event tote-bag.

2 Offer or finance tickets

Offer tickets to specific people, organise a competition, or fund tickets to promote diversity (Diversity Ticket) or help more job seekers or students to join the event.

We'll be sure to keep you posted on the networks and on the website!

OUR EXISTING PARTNERS...



Google



fasterize



BrainCracking

JOIN THEM !



FEEDBACK FROM THE LAST (REMOTE) EDITION

"Bravo for having maintained this edition despite the context, everything was very well organised for this first remote edition."

"Captivating and interesting, I was hooked! Thank you."

"Bravo, thank you very much for finding solutions to make the event possible."

"Thank you for these conferences which help teachers in web development like me to get informed and trained so that we can stay close to professional concerns. Less specialized topics would have been appreciated :-)"

"Bravo for this unique edition. Many would have cancelled it, but you have adapted and maintained it, so for that alone, bravo and thank you."

WOULD YOU LIKE TO BECOME A SPONSOR?

Contact us



Join the fight against the extra milliseconds!

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